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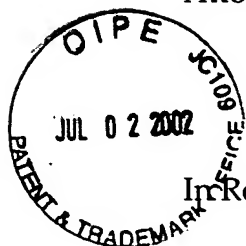
TC 1700

Serial/Patent No.: <u>10/085,886</u>	Filing/Issue Date: <u>02/27/2002</u>
Client: <u>iSurfTV CORPORATION</u>	
Title: <u>METHOD AND SYSTEM FOR ADVERTISING BASED ON THE CONTENT OF SELECTED CHANNELS OR BROADCASTED PROGRAMS</u>	
BSTZ File No.: <u>4688.P059</u>	Atty/Sec'y Initials: <u>JPW jxs</u>
Date Mailed: <u>June 27, 2002</u>	Docket Due Date: <u>June 27, 2002</u>
The following has been received in the U.S. Patent & Trademark Office on the date stamped hereon:	
<input type="checkbox"/> Amendment/Response (____ pgs.)	<input type="checkbox"/> Express Mail No. _____
<input type="checkbox"/> Appeal Brief (____ pgs.) (in triplicate)	<input type="checkbox"/> _____ Month(s) Extension of Time Amt: _____
<input type="checkbox"/> Application - Utility (____ pgs., with cover and abstract)	<input type="checkbox"/> Information Disclosure Statement & PTO-1449 (____ pgs.)
<input type="checkbox"/> Application - Rule 1.53(b) Continuation (____ pgs.)	<input type="checkbox"/> Issue Fee Transmittal
<input type="checkbox"/> Application - Rule 1.53(b) Divisional (____ pgs.)	<input type="checkbox"/> Notice of Appeal
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<input type="checkbox"/> Application - Provisional (____ pgs.)	<input checked="" type="checkbox"/> Preliminary Amendment (<u>2</u> pgs.) + duplicate
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2673

Attorney's Docket No.: 4688.P059

Patent



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of: Kikinis

Application No. 10/085,886

Filed: 02/27/2002

For: METHOD AND SYSTEM FOR
ADVERTISING BASED ON THE
CONTENT OF SELECTED
CHANNELS OR BROADCASTED
PROGRAMS

Examiner: Not yet assigned

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Art Unit: Not yet assigned **Technology Center 2600**

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TC 1700

PRELIMINARY AMENDMENT

Sir:

Applicant respectfully requests that the above-identified application be amended as follows:

IN THE SPECIFICATION:

Page 2, Paragraph 0001 is amended and pending as follows:

[0001] The present application claims priority to the provisional filed application entitled Dynamically Adapted and Targeted Advertising in IPG Environments, filed on March 2, 2001, serial no. 60/273,102, which is also incorporated herein by